

PRODUCT STORY WORKSHEET

Hi, my name is _____.

Before I started on these products, I (insert the reasons below that led you to start these products and/or how you felt being overweight)

Suggestions: I was ____ lbs overweight, didn't feel like attending parties/social functions because of my weight, was self conscious, was tired all the time, couldn't play with the kids, wanted to look and feel better, was looking to gain muscle mass, wanted to maximize my workouts, wanted to maintain my ideal weight easily, couldn't zip up my pants, was a couch potato.

When I got started, I noticed (insert time frame and how you felt when you started on the products - also list any improvements)

Suggestions: that in just a few days/weeks my energy went through the roof (and now I run my kids around or am no longer a couch potato, etc), my workouts are so much more productive.

And the best part is ... (insert weight loss/gain results and how it feels to look and feel better)

Suggestions: I have lost ____ lbs and ____ inches of fat (and still going), went from a size ____ to a size ____, can fit into clothes that I have not been able to wear in a very long time, have kept it off now for ____ weeks/months, I feel fantastic, I no longer feel self conscious, I have gained ____ inches of muscle mass, have toned up, have a high self esteem, am now invited to parties.

I love these products!!

