

Race to 5 | 30-Day Customer Challenge

Official Rules

NO PERSONAL PRODUCT PURCHASE BY A LIFE CHANGER IS REQUIRED TO PARTICIPATE OR WIN. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. THIS CHALLENGE IS INTENDED AS A SALES PERFORMANCE INCENTIVE FOR ELIGIBLE TOTAL LIFE CHANGES INDEPENDENT REPRESENTATIVES (LIFE CHANGERS) AND IS SUBJECT TO ALL APPLICABLE LAWS, COMPANY POLICIES, AND THE TLC LIFE CHANGER AGREEMENT.

1. Sponsor

The Race to 5: 30-Day Customer Challenge (“Challenge”) is sponsored by Total Life Changes, LLC (“TLC” or “Sponsor”), located at 6094 Corporate Drive, Fair Haven, Michigan 48023.

2. Challenge Period

The Challenge begins on Friday, June 5, 2026 at 12:30 p.m. Eastern Time and ends on Sunday, July 5, 2026 at 11:59 p.m. Eastern Time (“Challenge Period”).

All qualifying Preferred Customer purchases must be completed, paid for, and recorded in TLC’s official systems during the Challenge Period to count toward qualification.

Sponsor’s official records and systems shall be the final source for determining dates, times, customer status, order value, qualification status, and winner eligibility.

3. Eligibility

The Challenge is open only to eligible TLC Life Changers who are Active (in good standing with TLC) throughout the Challenge Period and at the time prizes are awarded.

To be eligible, a Life Changer must:

1. Have an active TLC Life Changer account in good standing;
2. Be legally authorized to participate in TLC’s Life Changer opportunity in their jurisdiction;
3. Comply with all TLC policies, procedures, compensation plan rules, advertising guidelines, compliance standards, and applicable laws;
4. Not be suspended, terminated, under active disciplinary restriction, or otherwise ineligible under TLC policy;
5. Be at least the age of eighteen in their jurisdiction of residence.

Employees, officers, and directors of TLC, and any other individuals Sponsor determines to be ineligible, may be excluded from participation or prize eligibility at Sponsor’s discretion.

4. How to Qualify

To qualify for the Challenge prize drawing, an eligible Life Changer must personally generate five new Preferred Customer purchases of \$59.95 USD or more during the Challenge Period.

For purposes of this Challenge:

1. "New Preferred Customer" means a customer who is newly enrolled as a Preferred Customer during the Challenge Period and is personally associated with the participating Life Changer in TLC's official systems.
2. Each qualifying purchase must be \$59.95 USD or more before taxes, shipping, handling, discounts, credits, refunds, chargebacks, or other adjustments unless otherwise determined by Sponsor.
3. The customer must be a bona fide end consumer purchasing TLC products for personal or household use, not for resale.
4. The purchase must be completed and successfully processed during the Challenge Period.
5. Cancelled, refunded, returned, reversed, fraudulent, duplicate, test, or chargeback orders do not count.
6. Purchases made by the Life Changer for themselves do not count.
7. Inventory loading, self-purchasing, bonus buying, or creating artificial customer purchases is strictly prohibited.
8. Customers must be genuine, unique individuals. Sponsor may disqualify duplicate, fake, manipulated, or improper customer accounts.

Sponsor reserves the right to review, audit, validate, reject, or disqualify any customer purchase, customer account, or Life Changer activity that Sponsor determines, in its sole discretion, violates these rules or TLC policy.

5. Prize Drawing for Qualifiers

Each eligible Life Changer who satisfies the qualification requirements during the Challenge Period will receive one entry into the qualifier prize drawing.

The qualifier prize drawing may include prizes such as:

- TLC gift cards;
- TLC Points;
- Free TLC products;
- One grand prize.

The final number, type, value, and availability of prizes will be determined by Sponsor and may be announced separately.

Odds of winning a prize in the qualifier prize drawing depend on the number of eligible qualifiers.

Prizes are not transferable, may not be substituted by the winner, and have no cash value unless expressly stated by Sponsor. Sponsor reserves the right to substitute a prize of equal or greater value if a prize becomes unavailable.

6. Exclusive Prize for Most New Preferred Customers

In addition to the qualifier prize drawing, the eligible Life Changer with the highest total number of new Preferred Customer purchases of \$59.95 USD or more during the Challenge Period will be deemed the winner of the Exclusive Prize, subject to verification.

The Exclusive Prize is valued at over \$1,000.

The Exclusive Prize winner will be determined based on Sponsor's official records after all customer purchases, returns, refunds, chargebacks, cancellations, compliance reviews, and account validations have been reviewed.

In the event of a tie, Sponsor may use one or more of the following tie-breakers:

1. Highest total qualifying Preferred Customer sales volume;
2. Earliest date and time the tied Life Changer reached their final qualifying Preferred Customer count;
3. Lowest number of returned, refunded, cancelled, or adjusted orders;
4. Random drawing among tied eligible participants, if necessary.

Sponsor's decision regarding the Exclusive Prize winner shall be final.

7. Prize Awarding and Winner Notification

Potential winners will be identified after the Challenge Period ends and after Sponsor completes its verification process.

Potential winners may be required to complete or provide additional documentation, including tax forms, affidavits of eligibility, release forms, or other information reasonably requested by Sponsor.

Failure to respond within the time requested by Sponsor, failure to provide required documentation, or failure to remain in good standing may result in forfeiture of the prize.

Sponsor may select an alternate winner if a potential winner is disqualified, ineligible, unreachable, or unable to accept the prize.

8. Taxes

Winners are solely responsible for all federal, state, provincial, local, and other taxes, fees, costs, and expenses associated with receiving or using any prize.

Sponsor may issue tax documentation where required by law.

9. Compliance Requirements

All participants must comply with TLC's policies, procedures, advertising guidelines, compensation plan, income claim standards, product claim standards, social media rules, and applicable law.

Participants may not make false, misleading, exaggerated, or unapproved claims regarding:

1. Product benefits;
2. Weight loss results;
3. Health outcomes;
4. Income potential;
5. Lifestyle outcomes;
6. Guaranteed earnings;
7. Guaranteed customer results;
8. Prize eligibility or odds of winning.

Participants may not imply that participating in the Challenge guarantees income, rank advancement, financial success, or business success.

All customer acquisition activity must be truthful, ethical, transparent, and compliant.

10. Prohibited Conduct

Sponsor may disqualify any participant who engages in conduct including, but not limited to:

1. Creating fake, duplicate, or misleading customer accounts;
2. Purchasing products under another person's name;
3. Encouraging customers to place orders they do not want or cannot afford;
4. Offering improper incentives not authorized by TLC;
5. Misrepresenting the Challenge rules;
6. Making unauthorized product, health, weight loss, or income claims;
7. Manipulating customer volume, customer count, or Preferred Customer status;
8. Using fraudulent payment methods;
9. Engaging in harassment, deception, pressure tactics, or misleading sales practices;
10. Violating TLC policy, the Life Changer Agreement, or applicable law.

Sponsor may withhold, revoke, or require the return of prizes if improper activity is discovered before or after prizes are awarded.

11. Verification

All Challenge results are subject to verification by Sponsor.

Sponsor's official systems, reports, and records shall control all determinations, including but not limited to:

1. Customer enrollment date;
2. Preferred Customer status;
3. Order date and time;
4. Order amount;
5. Refunds, returns, cancellations, and chargebacks;
6. Customer association with the Life Changer;
7. Participant eligibility;
8. Prize eligibility.

Sponsor reserves the right to delay prize awarding until verification is complete.

12. Publicity

By participating, each participant grants Sponsor the right to use the participant's name, image, likeness, city, state, country, rank, recognition, and Challenge results for promotional, marketing, recognition, and business purposes, unless prohibited by law.

Sponsor may announce qualifiers, prize winners, leaderboard standings, and the Exclusive Prize winner through company channels, social media, email, live broadcasts, websites, back-office tools, or other official communications.

13. Modification, Suspension, or Cancellation

Sponsor reserves the right to modify, suspend, extend, cancel, or terminate the Challenge if fraud, technical issues, compliance concerns, legal restrictions, force majeure events, operational issues, or other circumstances affect the integrity, administration, fairness, or lawful operation of the Challenge.

Sponsor also reserves the right to clarify, amend, or interpret these rules at any time.

14. Limitation of Liability

By participating, participants agree to release and hold harmless Sponsor, its affiliates, owners, officers, directors, employees, agents, representatives, vendors, and partners from any claims,

damages, losses, liabilities, costs, or expenses arising from participation in the Challenge or acceptance, use, misuse, or inability to use any prize.

15. No Guarantee of Earnings

Participation in the Challenge does not guarantee income, commissions, bonuses, rank advancement, customer retention, or business success.

Individual results vary and depend on many factors, including personal effort, skill, customer interest, market conditions, compliance, and follow-up.

16. Governing Law

The Challenge shall be governed by the laws of the State of Michigan, without regard to conflict-of-law principles, unless another jurisdiction's law is required to apply.

Any disputes shall be resolved in accordance with the TLC Life Changer Agreement, TLC policies, and applicable law.

17. Sponsor Decisions Final

Sponsor's decisions regarding eligibility, qualification, customer count, order qualification, prize eligibility, winner selection, rule interpretation, and all other Challenge matters are final and binding.

18. Abbreviated Rules for Promotional Materials

Race to 5 begins June 5, 2026 at 12:30 p.m. ET and ends July 5, 2026 at 11:59 p.m. ET. Eligible TLC Life Changers who personally generate five new Preferred Customer purchases of \$59.95 or more during the Challenge Period qualify for a prize drawing. The eligible Life Changer with the most new Preferred Customer purchases during the Challenge Period wins the Exclusive Prize valued over \$1,000. No personal product purchase by a Life Changer is required to participate or win. Qualifying customer purchases must be bona fide end-consumer purchases and are subject to verification. Cancelled, refunded, returned, duplicate, fraudulent, or chargeback orders do not count. Void where prohibited. Subject to TLC terms, policies, availability, and official rules.

19. Disclaimer

No personal product purchase by a Life Changer is required to participate or win. Open to eligible Active TLC Life Changers in good standing only. To qualify, generate five new Preferred Customer purchases of \$59.95 or more between June 5, 2026 at 12:30 p.m. ET and July 5, 2026 at 11:59 p.m. ET. Qualifying purchases are subject to verification. Cancelled, returned, refunded, duplicate, fraudulent, or chargeback orders do not count. Prizes have no cash value

unless otherwise stated and may be substituted at TLC's discretion. The Life Changer with the most verified new Preferred Customers during the Challenge Period wins the Exclusive Prize valued over \$1,000. Void where prohibited. TLC terms, availability, and promotional details are subject to change.